



**16th Annual  
"ART OF THE AVOCADO" Competition**  
*A Community Event*  
**April 1 - 29, 2022**

**PROSPECTUS**

**CATEGORIES:** 2-Dimensional ~ 3-Dimensional  
Photography

**SPONSOR AWARDS FOR 2-D & 3-D CATEGORIES**

1st Place - \$300  
2nd Place - \$200  
3rd Place - \$100

**PHOTOGRAPHY CATEGORY**

1st Place - \$150  
2nd Place - \$100  
3rd Place - \$75

**ADDITIONAL CASH AWARDS**

Fallbrook Chamber of Commerce Award\*  
Merrill Everett Memorial Award  
George Bamber Memorial Award  
Holy Guaca-Moly Award  
Honorary Mayor Award  
Avocado Festival Chairman Award  
People's Choice Award

**CONTEST GUIDELINES\*\***

Any artistic medium may be submitted...  
the only restriction is that an "**avocado**"  
**must be easily identifiable in all pieces.**

**2-Dimensional & Photography**

Artwork should be no larger than 24-inches on any  
side, including frame, and weigh no more than 10 lbs.  
Unframed paintings on canvas shall be  
finished on all sides with no staples showing.  
Wire hangers only, no saw-tooth hangers.

**3-Dimensional**

Work should be no larger than 24" high x 18" wide,  
weigh no more than 20lbs., and must  
have a stable base when set on a flat surface.

**ENTRY RULES**

Artists may enter up to two (2) pieces.  
The backs of each piece of art must have artist's  
name, contact information, title of artwork  
and medium. Artwork must hang the entire  
show and may not be removed.  
Artwork shown in previous shows cannot be entered.

**ENTRY FEES**

\$25.00 for first entry - \$15.00 for second entry  
Check or Cash only. Checks made payable to:  
*Art of Avocado Art Competition*

**SALES**

Will be between the Buyer & Artist  
by means of a "Purchase Agreement."  
Fallbrook Chamber of Commerce  
will not retain a commission on any sale.

**WHAT TO DO**

To reserve your space  
Email: [register@fallbrookchamberofcommerce.org](mailto:register@fallbrookchamberofcommerce.org)

**Event Coordinator: Anita Kimzey**  
**714-222-2462 (cell)**  
**[register@fallbrookchamberofcommerce.org](mailto:register@fallbrookchamberofcommerce.org)**

**WHEN TO ENTER**

Entries may be hand-delivered to the  
Fallbrook Chamber of Commerce office  
on Saturday, March 26, between the hours of  
9:30am-1:30pm  
(Chamber Office 111 So. Main Avenue, Fallbrook)

**JUDGING**

Will be by a panel of Judges, selected from the  
community. Winners will be announced at  
a private reception held at the Fallbrook  
Chamber of Commerce office on  
Sunday, April 10. Awards will be announced  
at that time.

**PEOPLE'S CHOICE AWARD**

All participating artists will be part of the  
Avocado Festival-wide popular vote on Sunday,  
April 24. Festival-goers will be able to  
vote for their favorite. The winner will  
be contacted and announced on the Fallbrook  
Chamber of Commerce website and  
Facebook page and in the Village News.

**IMPORTANT DATES**

March 26: Hand-delivery of entries  
9:30am-1:30pm  
April 10: Reception  
April 24: Avocado Festival  
April 30: Pickup of artwork 9:30am-1:30pm

***\*The winner of this award will create a  
piece of artwork for use in the  
2023 Avocado Festival poster.***

***\*\*The curators reserve the right to decline  
any entry which does not comply with the  
contest guidelines. Also, if it is not appropriate  
for viewers of all ages and is unsuitable  
for a community event and/or  
does not reflect the theme.  
All artwork must be presented in good condition.***

