

"ART OF THE AVOCADO" Competition A Community Event April 1 - 26, 2024

PROSPECTUS

CATEGORIES: 2-Dimensional - 3-Dimensional and Photography

SPONSOR AWARDS FOR 2-D & 3-D CATEGORIES

1st Place - \$300

2nd Place - \$200

3rd Place - \$100

PHOTOGRAPHY CATEGORY

1st Place - \$150

2nd Place - \$125

3rd Place - \$100

ADDITIONAL CASH AWARDS

Fallbrook Chamber of Commerce Award

Merrill Everett Memorial Award
George Bamber Memorial Award
Holy Guaca-Moly Award
Honorary Mayor Award
Avocado Festival Chairman Award
People's Choice Award



CONTEST GUIDELINES**

Any artistic medium may be submitted... the only restriction is that an "avocado" must be *easily identifiable* in all pieces.

2-Dimensional & Photography

Artwork should be no larger than 24-inches on any side, including frame, and weigh no more than 10 lbs. Unframed paintings on canvas are required to be finished on all sides with no staples showing. Wire hangers only, with ends wrapped for safety.

(Please no sawtooth hangers.)

3-Dimensional

Work should be no larger than 24" high x 18" wide, weigh no more than 20lbs., and must have a stable base when set on a flat surface.

ENTRY RULES

Artists may enter up to two (2) pieces.

The back of each piece of art must have artist's name, contact information, title of artwork and medium. Artwork must hang the entire show and may not be removed.

Artwork shown in previous shows cannot be entered.

ENTRY FEES

SALES

Sales will be between the Buyer & Artist by means of a "Purchase Agreement." Fallbrook Chamber of Commerce will not retain a commission on any sale.

WHAT TO DO

To reserve your space Email: fpgcartcompetitions@gmail.com

Additional Sponsorship



DELIVERY OF ARTWORK

Entries must be hand-delivered to the Fallbrook Chamber of Commerce office on Saturday, March 23, between the hours of 9:30 am - 1:00 pm 111 S. Main Avenue, Fallbrook

JUDGING

The artwork will be judged by a local member of the artist community. Winners will be announced at a reception held on April 13 at 4:00 pm.

Awards will be announced at that time.

PEOPLE'S CHOICE AWARD

All participating artists will be part of the Avocado Festival-wide popular vote on Sunday, April 21. Festival-goers will be able to vote for their favorite.

The winner will be contacted that evening.

IMPORTANT DATES

March 23: Hand-delivery of entries 9:30 am - 1:00 pm April 13: Reception - 4:00 pm April 21: Avocado Festival April 27: Pickup of artwork 9:30am-1:00 pm (No artwork may picked up before April 27th)

*The winner of this award will create a piece of artwork for use in the 2025 Avocado Festival poster.

**The curators reserve the right to decline any entry which does not comply with the contest guidelines. Also, if it is not appropriate for viewers of all ages and is unsuitable for a community event and/or does not reflect the theme.

All artwork must be presented in good condition.

Event Coordinator: Anita Kimzey 714-222-2462 (cell) fpgcartcompetitions@gmail.com

"Art of the Avocado" Art Competition 2024 Entry Form



Title of Entry	(Entry No)*
	(Entry No)*
Title of Entry	

RELEASE & AGREEMENT

I certify that the artwork submitted by me is my own original work. I have reviewed the entry requirements and acknowledge that I am personally responsible for my artwork. I release Fallbrook Propane Gas Co., and the Event Curators from financial responsibility for my artwork in the event of theft, fire, breakage or other damage while on the premises of the Fallbrook Chamber of Commerce. I understand that insurance is my responsibility. The curators have permission to use all images submitted or photos of work for promotional purposes. Artwork will be displayed at the Fallbrook Chamber of Commerce office, Monday March 25 through Friday, April 26. Artwork must hang for the duration of show and may not be removed. Any sales will be between the Buyer and the Artist via a "Purchase Agreement." Fallbrook Chamber of Commerce will not retain a commission on any sale. Unsold artwork is to be picked up Saturday, April 27.

Sponsored by



Any questions should be directed to: Event Coordinator: Anita Kimzey 714-222-2462 cell fpgcartcompetitions@gmail.com

"Art of the Avocado" Art Competition 2024 Entry Form

Artist Name	
Address	
City, STATE Zip	
Phone	
Email	
(Entry No)*	
Title of Entry	
Medium	
Category: \square 2-D \square 3-D \square Photography Price:	_ 🗌 Not for Sale
(Entry No)*	
Title of Entry	
Medium	
Category: 🗆 2-D 🗆 3-D 🗆 Photography Price:	_ □ Not for Sale
RELEASE & AGREEMENT I certify that the artwork submitted by me is my own original work. entry requirements and acknowledge that I am personally responsible release Fallbrook Propane Gas Co., and the Event Curators from finant my artwork in the event of theft, fire, breakage or other damage white Fallbrook Chamber of Commerce. I understand that insurance is not the curators have permission to use all images submitted or photos of purposes. Artwork will be displayed at the Fallbrook Chamber of Commerce 25 through Friday, April 26. Artwork must hang for the durating may not be removed. Any sales will be between the Buyer and the Alagreement." Fallbrook Chamber of Commerce will not retain a communsold artwork is to be picked up Saturday, April 27.	e for my artwork. I decial responsibility for de on the premises of my responsibility. of work for promotion nmerce office, Monda don of the show and tist via a "Purchase
I agree to the above terms:	
Sianature Date	
Signature Date	

*(Number designated by Event Coordinator)