



## "ART OF THE AVOCADO" Competition A Community Event April 1 - 24, 2025

### PROSPECTUS

**CATEGORIES:** 2-Dimensional - 3-Dimensional  
and Photography

### SPONSOR AWARDS FOR 2-D & 3-D CATEGORIES

1st Place - \$300  
2nd Place - \$200  
3rd Place - \$100

### PHOTOGRAPHY CATEGORY

1st Place - \$150  
2nd Place - \$125  
3rd Place - \$100

### ADDITIONAL CASH AWARDS

Fallbrook Chamber of Commerce Award\*  
Merrill Everett Memorial Award  
George Bamber Memorial Award  
Holy Guaca-Moly Award  
Honorary Mayor Award  
Avocado Festival Chairman Award  
People's Choice Award

*Sponsored by*



### CONTEST GUIDELINES\*\*

Any artistic medium may be submitted...  
the only restriction is that an "avocado"  
**must be easily identifiable in all pieces.**

### 2-Dimensional & Photography

Artwork should be no larger than 24-inches on any  
side, including frame, and weigh no more than 10 lbs.  
Unframed paintings on canvas are required to be  
finished on all sides with no staples showing.  
Wire hangers only, with ends wrapped for safety.  
*(Please no sawtooth hangers.)*

### 3-Dimensional

Work should be no larger than 24" high x 18" wide,  
weigh no more than 20lbs., and must  
have a stable base when set on a flat surface.

### ENTRY RULES

Artists may enter up to two (2) pieces.  
The back of each piece of art must have artist's  
name, contact information, title of artwork  
and medium. Artwork must hang the entire  
show and may not be removed.  
Artwork shown in previous shows cannot be entered.

### ENTRY FEES

\$25.00 for first entry - \$15.00 for second entry  
Check or Cash only. Checks made payable to:  
*Art of Avocado Art Competition*

### SALES

Sales will be between the Buyer & Artist by means  
of a written "Purchase Agreement." Fallbrook Chamber  
of Commerce will not retain a commission on any sale.

### WHAT TO DO

To reserve your space  
Email: [fpgcartcompetitions@gmail.com](mailto:fpgcartcompetitions@gmail.com)

### Additional Sponsorship



### DELIVERY OF ARTWORK

Entries must be hand-delivered to the  
Fallbrook Chamber of Commerce office  
on Saturday, March 22, between the hours of  
9:30 am - 1:00 pm  
111 S. Main Avenue, Fallbrook

### JUDGING

The artwork will be judged by a local member  
of the artist community. Winners will be  
announced at a reception held on April 5  
at 4:00 pm.  
Awards will be announced at that time.

### PEOPLE'S CHOICE AWARD

All participating artists will be part of the  
Avocado Festival-wide popular vote on  
Sunday, April 13. Festival-goers will be  
able to vote for their favorite.  
The winner will be contacted that evening.

### IMPORTANT DATES

March 22: Hand-delivery of entries  
9:30 am - 1:00 pm  
April 5: Reception - 4:00 pm  
April 13: Avocado Festival  
April 26: Pickup of artwork 9:30am-Noon  
(No artwork may be picked up before April 26th)

*\*The winner of this award will create a  
piece of artwork for use in the  
2026 Avocado Festival poster.*

*\*\*The curators reserve the right to decline  
any entry which does not comply with the  
contest guidelines. Also, if it is not appropriate  
for viewers of all ages and is unsuitable  
for a community event and/or does not  
reflect the theme.*

*All artwork must be presented in good condition.*

Event Coordinator: Anita Kimzey  
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[fpgcartcompetitions@gmail.com](mailto:fpgcartcompetitions@gmail.com)