



Individual Candidate Information for Election to the Fallbrook Chamber of Commerce Board of Directors 2025-2028

CANDIDATE FOR PRESIDENT-ELECT: Will serve as President-Elect 2025-2026; PRESIDENT 2026-2027; PAST PRESIDENT 2027-2028

CANDIDATES FOR BOARD OF DIRECTORS – Will serve 2025-2028

CANDIDATE FOR PRESIDENT-ELECT

Joanna Costello
Foundation for Senior Care



1. Why I would like to serve as President-elect on the Fallbrook Chamber of Commerce Board of Directors:

I would like to serve as President-elect on the Fallbrook Chamber of Commerce Board of Directors because I am deeply committed to supporting and strengthening our local community. Fallbrook has so much potential, and I believe that by collaborating with businesses, nonprofits, local leaders, and residents, we can foster an environment where businesses thrive, and the community, as a whole, benefits.

I'm passionate about Fallbrook's future and believe I can bring innovative ideas to the table, all while working closely with a team that shares my vision for a prosperous community. Ultimately, I see this role as an opportunity to give back to a community that has supported me, and I am excited by the prospect of contributing to its continued success. I am confident that my leadership skills, dedication, and collaborative mindset will help make a positive impact on both the Chamber and Fallbrook as a whole.

2. My past experiences I feel will be an asset to this position:

Throughout my career, I have gained invaluable experience in both leadership and collaborative roles, honing essential skills in communication, project management, and strategic planning. These skills are critical to driving positive changes for the Chamber and our community.

In my current role as Development Specialist at the Foundation for Senior Care, I have led the Development Committee in formulating and executing strategies to enhance donor engagement and increase fundraising success. As the Fundraising Chair for the Rotary Club of Fallbrook, I am working alongside a dedicated committee of Rotary and Chamber members to create a new signature fundraiser that will also serve as a significant community event. Additionally, as a board member of the Friends of the Community Center, I actively promote the center's activities and events, while exploring new opportunities to raise awareness and secure funding. This will enable the Friends group to better support the Community Center and contribute to the well-being of Fallbrook residents.

3. Please share any other relevant information that makes you feel qualified for this position. Include any thoughts and ideas you may have that would benefit the Board, Chamber members, and the community of Fallbrook.

I believe my experience in fundraising and community outreach, strong communication connections, and commitment to fostering growth make me a valuable candidate for this position. I have a deep appreciation for Fallbrook's unique culture and its potential for further economic development, particularly by supporting local businesses and enhancing community engagement. Ultimately, my goal is to serve the community by building bridges, fostering economic growth, and making Fallbrook a vibrant, thriving place for all who live, work and visit here.

CANDIDATES FOR BOARD OF DIRECTORS

Angela Fabian
Fallbrook Waste & Recycling Services



1. Why I would like to serve on the Fallbrook Chamber of Commerce Board of Directors:

I would not only like to be a part of an amazing group of people, but I would also like to give back to the community of Fallbrook.

2. My past experiences I feel will be an asset to this position:

I currently serve on the Board of Directors with the Boys & Girls Club of Vista. I have served on multiple other committees and truly enjoy making a difference.

3. Please share any other relevant information that makes you feel qualified for this position. Include any thoughts and ideas you may have which would benefit the Board, Chamber members and the community of Fallbrook.

I feel I can connect with people across the board. I am a people person and enjoy being involved in new things and challenges. Fallbrook is a gem, full of amazing people and lots of great things!

Denise McFarland
Community Realty, Inc.



1. Why I would like to serve on the Fallbrook Chamber of Commerce Board of Directors:

I have thoroughly enjoyed working on the Board of Directors for my first term. Being a part of our village and getting to work alongside other business owners and volunteers is rewarding.

2. My past experiences I feel will be an asset to this position:

My business experience and willingness to serve.

3. Please share any other relevant information that makes you feel qualified for this position. Include any thoughts and ideas you may have which would benefit the Board, Chamber members and the community of Fallbrook.

Being in real estate, I can help open lines of communication to other realtors and clients to keep them informed of important proposed projects and help spread information to support our Board's vision, the Fallbrook Planning Group's vision, etc.

Tami Schlumpberger
Individual Member



1. Why I would like to serve on the Fallbrook Chamber of Commerce Board of Directors:

I would like to serve as a Fallbrook Chamber of Commerce Board Director because I enjoy supporting the community and the Chamber. I have been a volunteer for nine years, which has given me an opportunity to be engaged and involved. I am also a current Chamber Ambassador and have been serving in this position for one year.

2. My past experiences I feel will be an asset to this position:

My past experiences that will be an asset to this position include all the events that I have participated in and volunteered for. Examples are SunDowners, Ribbon Cuttings, Avocado Festival, Artisan Faire, Christmas Parade, Chamber Golf Tournament and other community events. Being involved keeps me connected to the Chamber as well as the community.

3. Please share any other relevant information that makes you feel qualified for this position. Include any thoughts and ideas you may have which would benefit the Board, Chamber members and the community of Fallbrook.

I am a long-time resident of Fallbrook. My husband and I raised our two children here and they both graduated from Fallbrook High School. During their younger days I was a hockey team mom, cheer coach, dance team mom and I also was involved with the PTA. Now I am a proud grandmother of seven amazing kids. Four of my grandchildren attend schools here in Fallbrook. I really want to serve on the Board because the Chamber “power” women are amazing and bring so much to our community. Simply put, I want to help and be involved.

Mike Visser

Care-Rite Vocational and Hidden Treasures Thrift Store



1. Why I would like to serve on the Fallbrook Chamber of Commerce Board of Directors:

I would like to serve on the Fallbrook Chamber of Commerce Board of Directors because I am deeply invested in the success of our local community, both as a resident and as the Director of Business Operations at Care-Rite Vocational Services, a family-owned organization right here in Fallbrook. Working with Care-Rite, I've seen firsthand the resilience and potential of our small businesses and the importance of fostering strong connections to help them thrive. I'm passionate about supporting Fallbrook's economic growth and ensuring it remains a vibrant place to live and work. Additionally, my volunteer role with Hidden Treasures Thrift Store, which creates opportunities for adults with intellectual and developmental disabilities, has shown me the power of collaboration and innovation in strengthening our community. Serving on the Board would be an exciting opportunity to give back to Fallbrook, leverage my experience to support our Chamber members, and help shape a future where every business and individual has the chance to succeed.

2. My past experiences I feel will be an asset to this position:

My work at Care-Rite has given me a broad foundation that I believe will benefit the Chamber Board. Managing HR, operations, and finance, I've enhanced efficiency by streamlining processes and integrating systems to replace manual tasks, alongside building a stronger financial foundation for the organization. I've also cultivated partnerships across the community to support our goals, a skill I'd leverage to foster collaboration among Chamber members. Beyond that, my leadership role with Hidden Treasures Thrift Store allowed me to contribute to a re-branding effort and restructure the organization for long-term success. I was part of the leadership team that launched a creative workshop to complement the thrift store for adults with intellectual and developmental disabilities, an experience that sharpened my ability to innovate and deliver results. I'm confident this blend of operational expertise, strategic thinking, and community engagement will enable me to support the Board in advancing Fallbrook's business community.

3. Please share any other relevant information that makes you feel qualified for this position. Include any thoughts and ideas you may have which would benefit the Board, Chamber members and the community of Fallbrook:

I feel qualified for this position because of my deep-rooted commitment to Fallbrook and my ability to connect with people across our community. Beyond my professional and volunteer experiences, I bring a genuine passion for seeing our little village thrive. I approach challenges with a practical, solutions-oriented mindset, and I'm eager to contribute that perspective to the Chamber Board.

As for thoughts and ideas, I believe the Chamber has a strong track record of success, and I'd focus on preserving the tried-and-true practices that have worked so well for our members. There's no need to reinvent the wheel when we have a solid foundation to build upon. That said, I'd also like to ensure that all businesses have a voice, particularly small, family-owned ones like the one I work for. The business environment is growing more complex, and I've seen firsthand how critical support can be for smaller operations. I'd advocate for initiatives that amplify their needs and ensure their perspectives shape our decisions.



1. Why I would like to serve on the Fallbrook Chamber of Commerce Board of Directors:

I would like to serve on the Fallbrook Chamber of Commerce Board of Directors because I believe I can be a resource on the board by bringing my knowledge in both the private and public sectors, especially as it relates to educating our community. Since I started my position 7 years ago, I have learned so much about Fallbrook, fostered many relationships, worked alongside so many in the community on different projects, and have come to really love this city. I have a strong desire to personally continue to serve after an enlistment in the military, volunteering at various non-profit organizations, and for 15 years working in Education. I work very closely with the Fallbrook Chamber already and would love to get more involved in this capacity.

2. My past experiences I feel will be an asset to this position:

As I mentioned, I've worked for Palomar College for over 15 years, and I am currently the Director of our Fallbrook Education Center and Camp Pendleton campus. I have strong relationships with not only our K-12 school districts but also many of the local organizations in Fallbrook and our neighbors at Camp Pendleton. As a military veteran and my experience leading Palomar's Veterans Services Department, I understand many of the needs our Fallbrook military families have and can strengthen that perspective in the Chamber Board. I have also served on or led numerous committees and councils and attend community meetings and events regularly.

3. Please share any other relevant information that makes you feel qualified for this position. Include any thoughts and ideas you may have which would benefit the Board, Chamber members and the community of Fallbrook.

I hold a bachelor's degree from San Diego State University in Business Administration with a specialization in Entrepreneurship and a Master's Degree in Business Administration from CSUSM. I have been an entrepreneur myself and have a high business acumen, so I believe I can contribute to fostering a vibrant business community in Fallbrook. Since I work in Education, I believe I'm well positioned to connect students to local industries and explore new degree and certificate programs to address any gaps in workforce needs. I also pride myself in being very personable, collegial, and focused on fostering positive relationships to make progress in our shared goals.
